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Epson ColorWorks C6550P Label Printer

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Epson Launches New C6050 & C6550 Series ColorWorks Label

Printers with Auto-Peeler and Auto-Cutter Capabilities

[Epson](#) today announced the launch of its new ColorWorks C6050 & C6550 series, which includes the C6050A/P and C6550A/P models. This series further extends Epson's wide range of technologies to meet the needs of small and medium-sized batch customers across a variety of sectors, including food, chemical, beverage, and manufacturing.

This new ColorWorks series is designed to enhance productivity without compromising on print quality of on-demand label printing solutions. The C6050P and C6550P models are the world's first peeler-equipped inkjet label printers^{[1][2]} that remove the hassle of manually peeling the label backing papers, delivering fast colour label printing to improve efficiency in the production line.

On the other hand, the C6050A and C6550A feature an auto-cutter that allows businesses to individualise print job cuts and enjoy the flexibility of customising the set number of pieces required. As such, this makes on-demand print-and-apply colour label printing installations possible.

Epson's most advanced printhead architecture, PrecisionCore printhead technology, has also been integrated into this new ColorWorks series. As the driving force behind Epson's lead in both quality and quantity output, PrecisionCore printhead's perfectly round nozzles dispense precise ink droplets, which guarantees consistent superior image quality and swift printing to meet business needs.

Daisuke Hori, Managing Director of Epson Malaysia said, "As an industry leader, Epson aims to fill the gaps in the market to provide high quality and high-speed printing solutions. We are committed to the label industry and we recognise that the label industry is diverse. This is why Epson is here to offer a variety of printing solutions to address the needs of customers who are seeking higher print quality, speed and throughput."

The **C6550 series** consists of the **C6550A (auto cutter)** and **C6550P (peeler)** printers. Both of these feature a maximum print width of 211.9mm and a maximum speed of 85 mm/s (300x600 dpi). On the other hand, the **C6050 series** include the **C6050A (auto cutter)** and **C6050P (peeler)** printers. These feature a maximum print width of 108mm and a maximum speed of 119mm/s (300x600 dpi).

The C6050 & C6550 series is now available for sale. Please contact Epson

at 1800-81-7349 for more information. Alternatively, do visit the website at <https://www.epson.com.my/Label-Printers-and-Presses/c/w130> .

[1] Spot colour matching is subjected to the printer's ink spectrum capability.

[2] Applicable for C6050P and C6550P only.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, watches and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 76,000 employees in 87 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts. <http://global.epson.com/>

About Epson Southeast Asia

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities. <http://www.epson.com.sg>

About Epson Malaysia

Epson Malaysia Sdn Bhd was established in Malaysia in 1991 as Epson Trading (M) Sdn Bhd, a sales company of the Seiko Epson Corporation, Japan. The company has exclusive rights to market, distribute and support a complete range of leading-edge Epson consumer and business digital imaging products in Malaysia and Brunei. Today, Epson Malaysia has 84 employees and an extensive network of 59 authorised service outlets nationwide. For more info, please visit www.epson.com.my or connect with us at www.facebook.com.my/EpsonMalaysia