



Epson's EH-TW7000 home projector

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## Epson launches new compact 4K PRO-UHD home entertainment projector, EH-TW7000

**19 May 2020, Kuala Lumpur**– Epson, the number one projector manufacturer worldwide<sup>[1]</sup>, has launched a new home entertainment projector, the [EH-TW7000](#), that is powered by the latest 4K PRO-UHD technology for the beginner home projector enthusiast. The projector is currently priced at RM6,238.

The EH-TW7000 projector is engineered to deliver an exceptional home

theatre viewing experience at an affordable price point with up to 3,000 lumens of equal color and white brightness for bright, vivid images with brilliant colour.

One of Epson's most compact and affordable 4K PRO-UHD projectors to date, the new home entertainment model uses advanced processing technologies for resolution enhancement, colour and image processing that's able to upscale Full HD contents.

"With the EH-TW7000 projector, Epson continues to expand its line of 4K PRO-UHD solutions for a high quality, immersive viewing experience across a range of viewing environments. The EH-TW7000 packs together the brightness, colour accuracy and features at more affordable price points, providing the ultimate 4K blockbuster home theatre experience," said Daisuke Hori, Managing Director of Epson Malaysia.

The EH-TW7000 projector has a range of connectivity options to media devices, including its 'smart projector' feature, where users can easily plug a USB-powered media device to enable screen mirroring. It includes Bluetooth wireless speaker support and aptX™ compatibility.

With support for the latest 18 Gbps HDMI 2.0 specification, the projector displays exceptional 4K HDR content at full 60 fps from the latest streaming devices and gaming consoles. With a wider HDR range, the projector delivers brighter images with greater accuracy in brightness adjustments.

The [EH-TW7000 projector](#) features Epson Precision Lens technology, a proprietary multi-element Precision Glass structure for outstanding image clarity and focus uniformity. Designed for flexible installation, the projectors come with wider lens shift range – up to ±60 percent on the vertical axis and up to ± 24 percent on the horizontal axis.

[1]Based on FutureSource Quarterly Market Insights Report – Epson is the no. 1 worldwide market leader for the past 18 years. For 2018, Epson's market share is 37.4% for 500-lumen and above brightness categories.

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than JPY 1 trillion.

[global.epson.com/](http://global.epson.com/)

### **About Epson Southeast Asia**

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities. <http://www.epson.com.sg>

### **About Epson Malaysia**

Epson Malaysia Sdn Bhd was established in Malaysia in 1991 as Epson Trading (M) Sdn Bhd, a sales company of the Seiko Epson Corporation, Japan. The company has exclusive rights to market, distribute and support a complete range of leading-edge Epson consumer and business digital imaging products in Malaysia and Brunei. Today, Epson Malaysia has 84 employees and an extensive network of 59 authorised service outlets nationwide. For more info, please visit [www.epson.com.my](http://www.epson.com.my) or connect with us at [www.facebook.com/EpsonMalaysia](https://www.facebook.com/EpsonMalaysia)