



EpiqVision Mini EF-12 Laser Projection TV

Mar 23, 2021 16:29 +08

Bring your home entertainment to the next level with Epson's new EpiqVision Mini EF-12 Laser Projection TV

Home entertainment becomes more convenient and enjoyable with the arrival of [Epson's EpiqVision Mini EF-12 laser projection TV](#). Compact and lightweight, this easy-to-use laser projector allows users to enjoy the cinema experience at home at an affordable price without sacrificing image and sound quality.

Powered by Epson's advanced 3LCD Technology, the 1000-lumen EpiqVision

Mini EF-12 offers Full HD resolution, ensuring that the projected images are clear and sharp in any environment, even in controlled lighting environments. With laser as its light source, this model has a longer life cycle of up to 20,000 hours[1] maintenance-free[2], contributing to greater cost savings and making owning one more economical and reasonable in the long run compared to lamp projectors.

For the most optimal home viewing experience, the EpiqVision Mini EF-12 can project up to 150 inches of display size, which is three times larger than a 50-inch TV, allowing users to select the ideal screen size for any room configuration and viewing distance.

The EpiqVision Mini EF-12 laser projection TV is built to support 4k signal inputs, adjusting the source and material to Full HD for your viewing pleasure. The EpiqVision Mini EF-12 allows users for the first time in an Epson projector to experience sound by YAMAHA, with the ability to operate as a stand-alone smart speaker. Additionally, with Android TV™, the projector offers thousands of movies, shows and games on Google Play, YouTube and many other popular apps.[3] Furthermore, with Chromecast built-in™, users can cast their favourite entertainment applications directly to the big screen from an Android™ or iOS device, Mac or Windows computer, or Chromebook,[4] offering a smart solution for a visually connected home. The Android TV™ feature also allows customers to plan their day, access their calendar or control compatible smart home devices[5] such as adjusting home temperature and lighting[6].

The new laser projector's compact design makes it ultra-portable and small enough to fit even in tight home spaces. Designed for fuss-free installation and projection, the EpiqVision Mini EF-12 uses the auto-installation feature to adjust the focus and vertical and horizontal keystone[7] automatically, allowing users to enjoy their content in a matter of minutes after setting up. It also comes with the Epson Online Meetings powered by Zoom app that enables users to make Zoom virtual calls without the need of a separate personal computer.

“The new entry-level and portable home projector EpiqVision Mini EF-12 laser projection TV is designed to provide you with a big-screen, surround-sound theater experience in the comforts of your own home – something that has become more relevant given our new normal. With the introduction of this new model, we are offering a lifestyle and home entertainment

solution that's both cost-efficient and sustainable without sacrificing quality, which makes it the smart choice for everyone," said Daisuke Hori, Managing Director of Epson Malaysia.

Epson EpiqVision Mini EF-12 laser projection TV comes with 1080p resolution and 1000lm colour/white brightness. It will be available in mid-April at retail price of RM5,000.

For more information on Epson home projectors, kindly visit their website at <https://www.epson.com.my/homeprojector>.

[1] Approximate time until brightness decreases 50% from the first usage. Measured by acceleration test assuming use of 0.04 - 0.20 mg/m³ of particulate matter. Time varies depending on usage conditions and environments

[2] For light source only

[3] Google, Android, YouTube, Android TV and other marks are trademarks of Google LLC. Subscriptions may be required for certain content providers.

[4] Casting optimised for selected services only. Streaming quality for other content may vary. Supported operating systems and devices: Android 2.3 and higher iOS® 7 and higher, Windows® 7 and higher, Mac OS® 7 and higher and Chrome OS (version 38 or higher).

[5] Requires devices to be part of the Google home set-up

[6] Available only in selected regions.

[7] Automatic vertical and horizontal keystone is available for EF-12 only. EF-11 comes with automatic vertical keystone only.

Epson is a global technology leader dedicated to co-creating sustainability and enriching communities by leveraging its efficient, compact, and precision technologies and digital technologies to connect people, things, and information. The company is focused on solving societal issues through innovations in home and office printing, commercial and industrial printing, manufacturing, visual and lifestyle. Epson will become carbon negative and eliminate use of exhaustible underground resources such as oil and metal by 2050.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of around JPY 1 trillion.

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About Epson Malaysia

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