Epson's EB-1485Fi ultra-short throw interactive laser projector

Aug 03, 2020 10:52 +08

Epson announces launch of new innovative ultra-short throw interactive laser projectors with ultra-wide displays

Malaysia, 3 August 2020 - Epson, the number one projector manufacturer in the world[1], launched the Epson EB-1485Fi ultra-short throw interactive laser projector that serves as an ultra-wide interactive digital whiteboard, bringing enhanced productivity and collaboration in classrooms and meeting rooms.

Boasting 5,000 lumens of equal color and white brightness[2], the super

bright Full HD[3] laser display can project ultra-wide images of up to 120-inch diagonally at the new 16:6 ratio, maximising the existing whiteboard. Enabling immersive collaborations, it transforms any flat surface into an instant digital whiteboard that does not require any PC or software.

Featuring enterprise-level security through integrated wireless networking, users can draw, save, print and email content directly from the interactive projector. They can also wirelessly share content simultaneously from multiple devices with Miracast.

The built-in edge-blending function allows users to connect two networked EB-1485Fi projectors together to achieve dual-screen seamless interactivity or connect up to four projectors to project a large panoramic image (without interactivity). With vivid displays that capture every fine detail, the EB-1485Fi allows the audience to stay engaged and captivated.

The wall mounted control panel allows for power control, source switching and supports HDBaseT connectivity, reducing the number of cables between a computer and the projector to a single cable for image, audio and interactivity. This effectively reduces the installation time, so that users can better focus on tasks that matters.

With a maintenance-free laser light source offering 20,000 light hours[4] and at 5,000 lumens of equal color and white brightness, the Epson projectors deliver bright, true-to-life images for impactful presentations, even in well-lit rooms.

"Epson's latest projector is an all-in-one productivity tool providing users a seamless digital experience. With the ultrawide interactive canvas offering bright images in high ambient light environments, it aims to inspire creativity and offers better readability, bringing increased engagement and collaborative experiences in the office or classroom. Through our laser projector, we aim to connect people and technology with solutions for creative ideas, displays and collaboration," said **Daisuke Hori, Managing Director of Epson Malaysia.**

[1]According to FutureSource Quarterly Market Insights Reports for CY2018

[2] Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118.

[3] Pixel shifting technology achieves Full HD resolution on screen.

[4]Approximate time until brightness decreases 50% from first usage. Measured by acceleration test assuming use of 0.04 - 0.20 mg/m3 of particulate matter. Time varies depending on usage conditions and environments.

About Epson

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than JPY 1 trillion.

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About Epson Malaysia

Epson began operations in Malaysia in 1991 as Epson Trading (M) Sdn Bhd

before being incorporated as Epson Malaysia Sdn Bhd. The company has the exclusive rights to market, distribute and support a complete range of leading-edge Epson consumer and business digital imaging products in Malaysia and Brunei. Today, Epson Malaysia has 84 employees and an extensive network of 61 authorised service outlets throughout the country. For more details, please visit www.epson.com.my or connect with us at www.facebook.com/EpsonMalaysia/.