



Epson strengthens LabelWorks line-up with the multi-purpose industrial Z5000 series label printers

Dec 22, 2020 09:00 +08

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[Epson](#) today announced the newest additions to its LabelWorks label printer range, the Epson LabelWorks Z5000 series or [LW-Z5000WA](#) in white and [LW-Z5010BA](#) in black☒—two new multi-purpose and economical industrial label makers suitable for a broad range of industries and applications.

The Z5000 series can print labels on a wide variety of materials such as

Polyethylene terephthalate (PET), Vinyl, Heat Shrink Tube (HST) as well as magnetic tape, making it suitable for producing labels for all types of applications that are suitable for indoor or outdoor conditions. Capable of a label width print range from 6mm up to 50mm, the LW-Z5000WA and LW-Z5010BA produce high-quality labels that can stand harsh industrial and manufacturing environments.

Built for industries with high-volume print requirements, the LabelWorks Z5000 series boasts of a 300dpi print resolution with superb print speeds of up to 50 mm/sec<sup>[1]</sup>, allowing users to create labels with confidence and ease. With easy to replace consumables, a simple Bulk Roll (BR) label roll kit design, and a 4.3" WQVGA colour LCD touch panel<sup>[2]</sup> and keyboard, the Z5000 series offers hassle-free set up, easy label editing and a smoother operating experience to minimize production downtime.

The LW-Z5000WA and LW-Z5010BA allow customers to enjoy lower total cost of ownership after using just 2 pieces of BR label roll kit versus label cartridges. Cost per print is reduced with up to 50% savings compared to label cartridges, and up to 80% compared to competing thermal transfer label roll/ribbon offerings<sup>[3]</sup>.

The LW-Z5000WA and LW-Z5010BA are compatible with all existing Epson LK label cartridges<sup>[4]</sup> and new BR label roll kit which are highly durable and has passed third-party testing for strong adhesive, humidity, water, temperature, chemical and scratch resistance to address challenging label printing demands while giving customers peace of mind.

To make label printing more cost-efficient, the Z5000 series also supports Wi-Fi and Ethernet connectivity, allowing businesses to set up one printer for an entire workgroup and to print from anywhere when connected to the same network. Users can also print a wide range of industrial labels including those that require barcodes, QR codes and sequential alpha and numeric coding through the Epson Label Editor software, Epson iLabel and Epson Datacom mobile applications.

The LW-Z5000WA and LW-Z5010BA also offer increased productivity with an auto label rewinder unit as well as a full- and a half-cutter as options to allow users to print and peel labels easily.

“The versatility of the LabelWorks LW-Z5000WA and LW-Z5010BA makes it

perfect for businesses that require a multitude of labels to fit a variety of conditions—from extreme heat or weather to essential safety labelling or inventory management. Its ability to consistently deliver high volume printing without compromising label quality offers businesses the solutions they need to tackle essential labelling jobs, anywhere or anytime labels are needed,” said Daisuke Hori, Managing Director, Epson Malaysia.

The LW-Z5000WA and LW-Z5010BA are now retailing at RM 2,300 and RM 3,100 respectively. To learn more about Epson products, kindly visit the website at <https://www.epson.com.my/>.

[1] Print speed varies when printed on different tape width, tape type, temperature, print density.

[2] For LW-Z5010BA only

[3] 2 pieces for LW-Z5000WA, 5 pieces for LW-Z5010BA. Printer and label price as per official website as of August 2020.

[4] Refer to latest Epson LabelWorks range brochure to get full list of existing LK label cartridge.

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## About Epson

[Epson](#) is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than JPY 1 trillion.

[global.epson.com/](https://global.epson.com/)

## About Epson Malaysia

Epson began operations in Malaysia in 1991 as Epson Trading (M) Sdn Bhd before being incorporated as Epson Malaysia Sdn Bhd. The company has the exclusive rights to market, distribute and support a complete range of leading-edge Epson consumer and business digital imaging products in Malaysia and Brunei. Today, Epson Malaysia has 84 employees and an extensive network of 61 authorised service outlets throughout the country. For more details, please visit [www.epson.com.my](http://www.epson.com.my) or connect with us at [www.facebook.com/EpsonMalaysia/](https://www.facebook.com/EpsonMalaysia/). Related Epson articles and research can also be found at <https://blog.epson.com.my/>.